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# joanna clark-simpson opinion corp

Filed under [joanna clark-simpson opinion corp](#)

U.S. consumer advocacy and customer complaints website, PissedConsumer.com, has introduced Google Custom Search to the site's features. The new on-site search platform allows visitors to search the main site's company profiles and consumer complaints, while at the same time searching the community forums for additional feedback on a company, product, or service. In the past, searching for consumer reports across the entire site and attached community could only be conducted through multiple searches. The process was streamlined to help users find more consumer reviews in a shorter amount of time when conducting research before making purchasing decisions.

## Pissed Consumer

"When someone is making a decision of whether or not to do business with a person or company, it's common for them to want to hear past experiences first," says Joanna Simpson of PissedConsumer.com. "We designed PissedConsumer.com to allow for a variety of feedback and company information such as formal consumer complaints, company profiles, and more casual conversations about customer experiences in the forum. Unfortunately, the previous search functions couldn't operate for both the primary site and the forum, meaning both a site and forum search needed to be completed to find full consumer feedback from our users about any given company. The adaptability of Google's Custom Search allows us to offer both in a more convenient single-search option."

In addition to searching the PissedConsumer.com forums and standard consumer complaints, the new

integrated Google Custom Search feature allows visitors to also search reviews with pictures (in a separate section of the site from standard consumer reviews), consumer advocacy information, consumer tips, and the site's collection of government resources.

"The new search feature helps more than consumers," says Simpson. "It can also be used by professionals and companies to search for, and respond to, consumer complaints and feedback more efficiently."

#### About PissedConsumer.com

PissedConsumer.com is a premier consumer advocacy group, featuring service reviews and customer complaints in a social networking environment. The company uses online tools to publicize reviews and complaints filed by consumers on the Internet. In addition, the site offers a set of free tools necessary to bring the dispute to a fast and successful resolution, including a consumer complaint letter generator and collection of consumer tips and advice in the site's consumer advocacy section.

For more information about PissedConsumer.com, please visit [www.PissedConsumer.com](http://www.PissedConsumer.com) or contact Joanna Simpson at 646-202-1809.

#### Author Information

Joanna Clark-Simpson  
[Opinion Corp](#)



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## Global Connection

### Customer Complaints get Global Support at Consumer Advocacy Site, PissedConsumer.com

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New York, NY (Vocus) March 2, 2009 -- U.S. consumer complaints website, [www.PissedConsumer.com](http://www.PissedConsumer.com), is going beyond pushing into other English-speaking markets like the U.K. and Australia to create a truly global consumer advocacy (<http://www.pissedconsumer.com/consumer-advocacy.html>) resource. The site now welcomes non-English customer complaints and feedback on products, services, and companies in any language.

"Companies are increasingly conducting business in a global marketplace, and consumer advocacy groups need to acknowledge that," says Joanna Simpson of PissedConsumer.com. "A company's behavior overseas has long had an impact on U.S. customers, such as through fair trade issues. But previously, the public would have had a difficult time finding specific examples of how companies actually treated individual customers elsewhere. By breaking down the language barriers, PissedConsumer.com is attempting to give buyers globally a broader look at the companies they do business with."

Worldwide consumers are already taking advantage of the service. The largest groups of non-English consumer complaints (<http://www.pissedconsumer.com>) since the policy change include Spanish, French, and German.

"There are many situations where a company's interaction with consumers internationally could be of interest to those conducting business locally," says Simpson. "The travel industry is an excellent example of this. For instance, a U.S. resident may choose to fly on a relatively small international airline, where there are more reviews from past customers overseas than those locally. Hotels are another example. Even hotels in a familiar chain might be significantly different overseas than in the user's home country, and gathering diverse feedback before an international trip could help consumers avoid unpleasant surprises when they arrive."

Visitors can post customer complaints (<http://www.pissedconsumer.com/post-complaint.html>) or even positive company reviews, empowering the general consumer population to make better choices in who they conduct business with, now in their native language. Other users can leave further comments or clarification, and access to other consumer advocacy services is also provided. PissedConsumer.com even offers premium reputation management solutions to professionals and companies looking to track and respond to consumer complaints beyond the basic comment platform.

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<http://www.PissedConsumer.com> releases a free consumer complaints and reviews app for the iPhone and iPad, allowing consumers to file mobile consumer complaints" />



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## PissedConsumer.com Releases Free Consumer Complaints iPhone and iPad App

By Staff Thursday, April 08, 2010.  
Tags: News •



745 U.S. consumer advocacy and customer complaints [Web site](#), PissedConsumer.com, makes consumer complaints mobile with the launch of a new free app available for the iPhone, iPad, and iPod Touch. Users can download the app through the iTunes store and use it to file and search consumer complaints on-the-go.



"The new iPhone app is designed to let consumers [file](#) complaints when issues arise before they have a chance to forget the details," said Joanna Simpson of PissedConsumer.com. "With access to a mobile [device](#) like the iPhone or iPad they can use our consumer complaints submission form right away, making sure all details are posted accurately for the benefit of other consumers. It also allows users to search consumer complaints while they're away from home."

With access to a mobile device like the iPhone or iPad they can use our consumer complaints submission form right away, making sure all details are posted accurately for the benefit of other consumers. It also allows users to search consumer complaints.

The idea is to put user-friendly tools and information in the hands of average consumers so they can report and access information about companies they deal with. For example, someone could search for consumer complaints about several area restaurants before deciding where to eat. Then they can report their own consumer complaint, or praise of the restaurant they chose, to the site before they even leave.

"The app was developed to simplify the process of reporting and using data available on PissedConsumer.com from a mobile platform," said Simpson. "It's about giving consumers up-to-the-minute information about the places where they eat, shop or conduct other business. Our hope is that people will report not only more, but more accurate, consumer reviews when they can post on-the-spot instead of waiting to get in front of a computer."

Consumers can find out more about the new Pissed Consumer app for the iPhone and iPad by visiting iTunes [Website](#) or they can download the free app through the iTunes store.

PissedConsumer.com is a premier consumer advocacy group, featuring consumer reviews and complaints in a social networking environment. The company uses online tools to publicize reviews and complaints filed by consumers on the [Internet](#). In addition, the site offers a set of [free tools](#) necessary to bring the dispute to a fast and successful resolution, including a consumer complaint letter generator and collection of consumer tips and advice in the site's consumer advocacy section.

For more information about the Pissed Consumer service and new

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Monday, September 6, 2010

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## Pissed Consumer Phone Number and Contact Information

Online consumer complaints Web site, [www.PissedConsumer.com](http://www.PissedConsumer.com), clears up some confusion about a phone number being incorrectly advertised by a third party as associated with the consumer advocacy site.

New York, NY (PRWEB) March 1, 2010

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U.S. consumer advocacy and customer complaints Web site, PissedConsumer.com, reminds consumers that they do not provide telephone support, regardless of misleading posts circulating online with a telephone number supposedly associated with the site. Consumers or company representatives seeking information should use the mailing address or e-mail form available on the contact page located at <http://www.pissedconsumer.com/contact.html>.

"PissedConsumer.com wants to make sure consumers don't inadvertently try to contact us using an incorrect phone number," said Joanna Simpson of PissedConsumer.com. "The phone number being associated with the site is not being published by PissedConsumer.com representatives, but by one or more third party sources."

The telephone number being incorrectly associated with the PissedConsumer brand name is an 877 toll-free number, ending in 0996. Initial research suggests that the number actually belongs to an Internet reputation repair and search engine services company, and not the [consumer complaints](#) site.

"If consumers and businesses want to reach us about their questions or concerns, they should always do so using the contact information publicly available on our site," said Simpson. "Despite the fact that this issue is out of our hands, we apologize for any confusion it might have caused to our users. At this time we recommend that they try to avoid the repeated messages posted around the Web, and visit the site directly if they need to contact us while we continue to look into this matter."

The false phone number has so far been published mostly on websites that allow user-submitted corporate profiles. The reputation management company at the advertised phone number is not associated with the reputation management services available through PissedConsumer.com. Details on PissedConsumer.com's official reputation management services can be found at <http://www.pissedconsumer.com/reputation-management.html>.

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For more information about PissedConsumer.com and the recent confusion over how consumers and company representatives can properly contact someone with the consumer complaints site, please visit PissedConsumer.com or contact Joanna Simpson at 262-674-6466.

###

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Joanna Clark Simpson

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### Pissed Consumer

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### Overview

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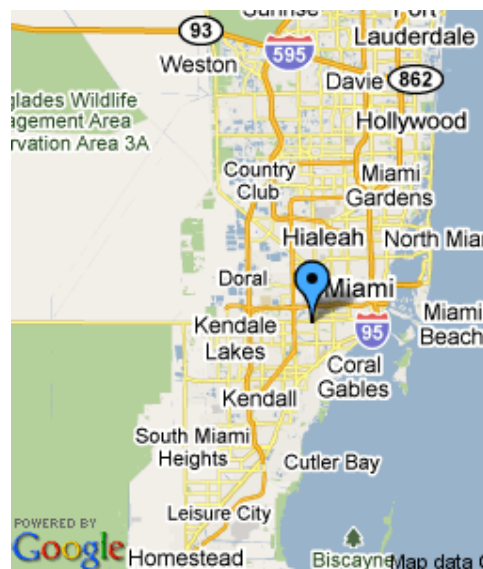
siteValue:	\$ 126,320 (€85,823)	googlePR:	3
googleLinks:	0	googleIndexedPages:	18,700
yahooLinks:	6,170	bingRelated:	0
technoratiLinks:	0	subdomains:	72
blogReferences:	N/A	diggSubmissions:	68
yahooAnswersBacklinks:	88		

Pissedconsumer is the 102970th largest site within COM and the 6839th largest site in the world



## Registrant:

Domain Name: PISSEDCONSUMER.COM  
Registrar: GODADDY.COM, INC.  
Whois Server: whois.godaddy.com  
Referral URL: http://registrar.godaddy.com  
Name Server: NS27.DOMAINCONTROL.COM  
Name Server: NS28.DOMAINCONTROL.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited  
Updated Date: 06-nov-2009  
Creation Date: 05-nov-2006  
Expiration Date: 05-nov-2011



Alexa Rank:

N/A

IP:

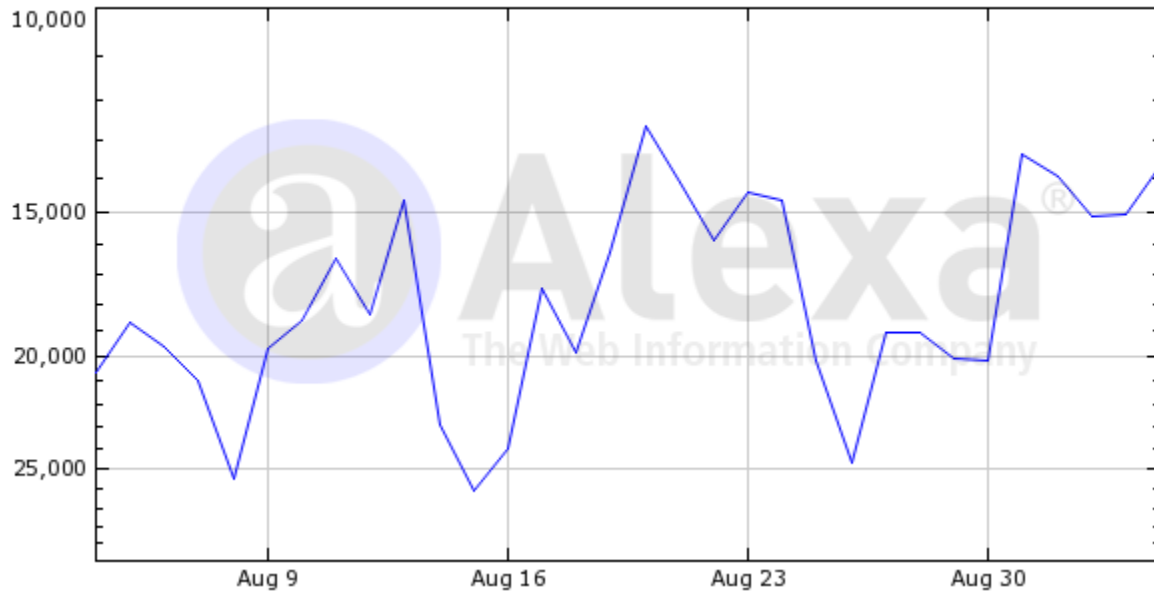
N/A

Site Language:	N/A
DailyUniquePageviews:	78,771
Website Status:	N/A
Information Last Update:	N/A
ipLocation:	N/A
Site Tags:	N/A
Similar Sites:	N/A

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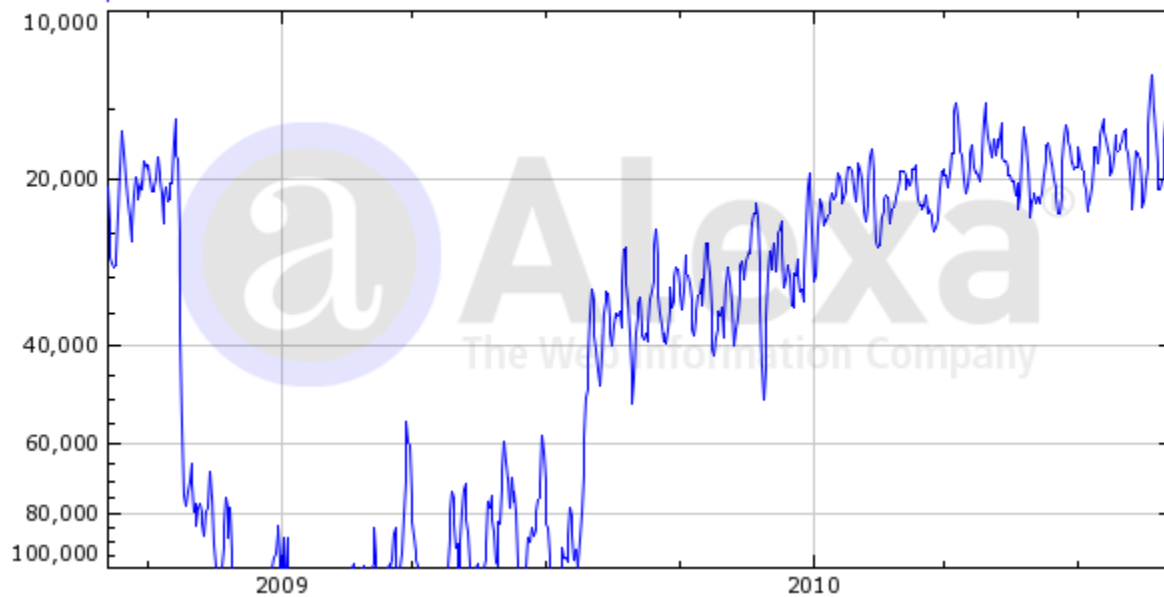
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### [Savvy Shoppers Now Find Consumer Complaints More Easily at PissedConsumer.com](#)

U.S. consumer advocacy and customer complaints website, www.PissedConsumer.com, completed several site enhancements to help visitors research and leave consumer reports faster through a more straightforward Web2.0 interface. Improved search and category-based icons work together to simplify each user's access to consumer information whether they're interested in a specific company or type of complaint (such as for professional services or retail stores).

Pissed Consumer

"An uninformed consumer is much more likely to become an unhappy consumer," says Joanna Simpson of PissedConsumer.com. "Our redesign emphasizes ease of access to put more information in the hands of the buying public. Our new listing icons make it easy for a visitor to quickly scan the listings for consumer complaints and reviews they might actually be interested in, especially when

they don't have a particular company in mind. When they do want to research a specific business, our Google custom search results help them find the most relevant reviews quickly."

Another benefit of the new PissedConsumer.co 00004000 m design is increased transparency. Usernames and the date and time of posts are now viewable on the front-end of the site, giving visitors more insight into the consumer complaints. "Sometimes complaints have to be taken into context," says Simpson. "An old complaint may not carry as much weight with someone as a string of very recent complaints, and that information is now available to help our visitors make better decisions. This is especially important when visitors are using the improved search feature on the site, because the most relevant result to their search term may not necessarily be the most recent. Now they'll know. We also expect it will help companies better respond to complaints since recent complaints may be easier for them to research and address than reports from several months ago."

PissedConsumer.com gives users more than a place to vent their frustrations with businesses. They can also share positive customer service stories for companies they want to recommend, and they can discuss consumer advocacy information in the forums. The site also features a list of government resources and consumer tips, helping visitors make better buying decisions based on consumer reports.

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